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Based on concrete examples of conservation in the natural environment and in zoos in which he participated, Dr. Vet Brice Lefaux discusses solutions to preserve biodiversity and primates in particular. From Africa, to Asia via South America or Madagascar, all primate species face the threats of habitat loss and population decline, leading experts to classify 6 out of ten species as primates in danger of extinction. Far from preconceived ideas, we can act effectively with the examples of community conservation programs, research, protected areas or breeding programs in zoos. For this the zoovet approaches conservation from an angle of 3 questions: Has nothing been done to fight against this erosion? Can we not do more? Can't we do it differently. Story of citizen, of human primates, of everyone, we can act, now. "Save the Primates"!